



Adhesive Stick by Rahmqvist “Green Choice”

Article: 20105 Adhesive Stick

Plastic:

There are around 32,500 schools in the UK, educating around 8.5 million children everyday, just imagine if they all use just 3 gluesticks per year, historically, that is around 26,000,000 tubes and caps going to landfill each year.

In Sweden, Rahmqvist identified that a gluestick is one of the largest consumables in education. So we decided to adapted our adhesive stick in a number of ways.

Firstly, we removed any non-recyclable components from the tube and winder. Then we changed the base that the adhesive sits on to allow for greater compression and then we removed 50% of the adhesive compound from the glue.

The reduction in adhesive actively increased the shelf life and the sticking capacity by as much as 50% The user can now be shown how to apply less glue per activity in order to achieve a better result, so less really is more!!

The outcome:

A tube made from 100% recycled material, that once finished, can be sent for recycling!

Shelf Life:

The length of time an unopened adhesive stick can last on a shelf is very impressive, we guarantee no shriveling or drying for 5 years.

Guarantee

All moving parts are guaranteed and should a winder fail then Rahmqvist will replace the adhesive stick free of charge.

Special Agreement re-order email: lloyd.sutherland@rahmqvist.com

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